

If your customers have questions about BSE

(commonly known as mad cow disease):

- Because of the progressive steps taken by the U.S. government over the past 15 years, U.S. beef is safe from BSE.
- Research has not found BSE infectivity in the beef we traditionally eat such as steaks, roasts and ground beef.
- The risk of BSE to humans is near zero and recent actions have brought that even closer to zero.



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The government helps ensure that U.S. beef remains safe from BSE through strong firewalls:

- In 2003, USDA prohibited from the food supply material that is most likely to carry the BSE agent.
- In 1997, the FDA banned feeding cattle the type of protein that can spread BSE. The feed ban is designed to break the cycle of BSE and, with full compliance, assures the disease will be eliminated.

Learn more about BSE at these Web sites:

Centers for Disease Control

www.cdc.gov

Food and Drug Administration

www.fda.gov

Beef Industry Scientific Resource

www.bseinfo.org



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