

## Metal Sign Information

Metal signs are available for producers, county Cattlemen groups, etc. The sign design includes the 'Beef. It's What's for Dinner.' logo on a white background with a space along the bottom to put your name or farm name. The signs are made of a .080 solid aluminum (25-year life expectancy) and are 4' x 5' in size. Interested parties can choose to have the sign be one-sided or two-sided.

The cost of these signs will be split between the Missouri Beef Industry Council and the individual or group ordering, with the cost to the purchaser outlined below.

***County Cattlemen groups can request signs via the Beef Promotion Grant application.  
Contact [allison@mobeef.com](mailto:allison@mobeef.com) for more information.***

### Producer Cost Breakdown:

**Sign size – 4'x5'**

Producer Cost for a Single-Sided Sign: \$137.50

Producer Cost for a Double-Sided Sign: \$206.50

(Sign will look like the image below)



Questions or for more information, please contact:

Allison Troesser  
573-817-0899 ext. 228  
[allison@mobeef.com](mailto:allison@mobeef.com)

## Metal Sign Order Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person (if different from above): \_\_\_\_\_

### **Order Details**

Please indicate the sign type you would like to order:

\_\_\_\_\_ 4'x5' Single-sided sign (\$137.50/each)      \_\_\_\_\_ 4'x5' Double-sided sign (\$206.50)

Writing on bottom of sign:

Please limit wording on bottom of sign to 20 letters/spaces.

**Please return form to:**

**Missouri Beef Industry Council  
Attn: Metal Farm Sign  
2306 Bluff Creek Drive  
Columbia, MO 65201  
Or via email: [allison@mobeef.com](mailto:allison@mobeef.com)**

\*MBIC can invoice the interested party for their portion of the cost of the sign. MBIC will work with the interested party to coordinate pickup or delivery. **Shipping is not available for these signs.**

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